

## PREPRESS GUIDELINES

TRIMLINE ACCEPTS FILES UP TO THE FOLLOWING PROGRAM VERSIONS:

\*ILLUSTRATOR CS3

\* PHOTOSHOP CS3

\* COREL DRAW 6

\*SIGNLAB 6

\*INDESIGN CS3

# 3M Trim-Line

### GENERAL GUIDELINES

Include a proof with your job, preferably color but black and white is acceptable (for indicating layout placement and file accuracy when opened).

The file should be proportionate to the required output. (1:10<sup>th</sup>) is convenient but other scales are acceptable as well, as long as the scale is indicated. If a JPG, PSD, OR TIFF file is being sent please save at 100dpi at finished size. (Ex. If file is 4" high at 400dpi, when scaled to 16" high (4" times 4), finished resolution would be 100 dpi (400 dpi /by 4).

### CONVERT ALL FONTS/TEXTS TO OUTLINES OR PATHS!

Do not crop images to vehicle shape (if vehicle wrap layout). Supply images separately as entire shape. (Ex.: Side of Astro Van: Supply as rectangle, not with wheel wells cut out).

Please supply Pantone colors if applicable. Both RGB & CMYK colors are accepted. Whatever color format you start your artwork in keep it! Do not change back and forth from RGB & CMYK. This may cause and unexpected color result.

### RESOLUTION

The resolution of your image is dependant mostly on viewing distance. The closer the viewings distance the higher the resolution. Here are some general suggestions.

CLOSE VIEWING	(UNDER 10 FEET)	75-100 DPI AT FINAL SIZE
MEDIUM VIEWING	(10 – 25 FEET)	60-75 DPI AT FINAL SIZE
FAR VIEWING	(25 FEET & UP)	40-60 DPI AT FINAL SIZE

Please keep in mind that the quality of the original photo or transparency and the quality of the scan will affect the final output more than the resolution. High resolution does not always mean high quality.

### FTP SITE/ RECEIVING FILES

Files under 6.0MB can be sent via email. Larger files can be supplied on CD. Files are not need, but are preferred to be PC, not Mac.

Larger files can also be uploaded to our FTP site.

**\*\* NOTE TO MAC USERS: Only if you are using Microsoft Internet Explorer as your browser will you be able to upload to this link. \*\***

To do to this, copy & paste the link below into your web address. And the drag & drop (or copy & paste) your file(s) or folder(s) into that folder.

FTP Uploads Link:

<ftp://graphicimpressionsltd.com>

User Name:

customeruploads

Password: artwork1

You can also access our ftp site by visiting us on our website at [www.gidsign.ca](http://www.gidsign.ca) - click on "Send us a file".

You can also send us files via our dropbox at You Send it. Using the link below:

You Send It Link:

<http://dropbox.yousendit.com/JenWalley814797>

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# Graphic Impressions Ltd.

A Division of Trim-Line Vancouver

#125 - 21600 Westminster Hwy. Richmond. BC V6V 0A2  
Tel. (604) 875-1153 Fax. (604) 232-1370 [info@graphicimpressionsltd.com](mailto:info@graphicimpressionsltd.com) [www.graphicimpressionsltd.com](http://www.graphicimpressionsltd.com)

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